

# Achieving Coastal 30x30

for People, Nature, and Climate



## Learn about Coastal 30x30 Funding Priorities

Friday, March 10<sup>th</sup>, 2023

10:00am – 12:00pm Pacific Time

### Webinar Objectives:

- Hear from the philanthropic community along with public funders & agencies on multi-benefit coastal 30x30 funding priorities and programs
- Gain insights on how to frame your coastal projects to cater to multi-benefit coastal solutions

### Links and Contact Information (If Shared)

- Infrastructure Law : [Noaa.gov/infrastructure-law](https://www.noaa.gov/infrastructure-law)
- Coastal Conservancy Grants: [Coastal Conservancy Grants – California State Coastal Conservancy](https://www.coastalconservancy.org/grants)
- Binational Resilience Initiative: [Partnering to Build Resilience in Cali-Baja | San Diego Foundation \(sdfoundation.org\)](https://www.sdfoundation.org/partnering-to-build-resilience-in-cali-baja)
- Binational Resilience Initiative: <https://www.sdfoundation.org/community-impact/impact-areas/environment/binational-resilience-initiative/>
- Joelle Gore’s email: [joelle.gore@noaa.gov](mailto:joelle.gore@noaa.gov)

### Webinar Notes

***Tegan Hoffmann, Executive Director, Coastal Quest, About this webinar series and introduction to Coastal 30x30***

### Panel Presentations

- ***Joelle Gore, Stewardship Division Chief, NOAA Office for Coastal Management, “NOAA restoration and conservation supporting America the Beautiful Initiative “***
- ***Mary Small, California State Coastal Conservancy, “Coastal Resilience Funding”***
- ***Yamilett Carrillo, San Diego Foundation, “Binational Resilience Initiative”***
- ***Sara Lowell, Marisla Foundation, Funding 30x30: Private Philanthropy’s Role in Supporting on the Ground Efforts***

### Q&A Discussion

- **Joelle/Mary - Considering that landscape scale issues often do not end at borders, what are some of the priorities for NOAA and the Coastal Conservancy to work on transboundary issues?**
  - Mary: We define our jurisdiction around coastal resources, we have worked in the Tijuana watershed for years (sedimentation issues), if a project has a clear nexus to state resources we can help
  - Joelle: While NOAA supports US-based work, transboundary planning ends up happening and there is support available for binational efforts
  - There are opportunities to collaborate across states with the new available funds

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- **What are pathways for CBOs to grow capacity and access the opportunities you mention? Do you have advice how to navigate funding their coastal projects? How are your organizations integrating equity and the Justice 40 Initiative into funding priorities?**
  - Joelle: New funding is supporting underserved communities, funds for CZ and NERR programs target underserved communities, NOAA is looking to develop partnerships with state communities and trying to benefit underserved communities (funding is really for state organizations like SCC)
    - True also for the broader Office of Habitat funds
    - Bigger agencies can collaborate smaller agencies to get this funding
    - When NOAA says underserved communities they are looking for groups to self-define
- **Mary- How is SCC going to access the federal funding?**
  - Mary: We are interested in applying to NOAA grants, they will be available annually
  - Details on what requests should look like are forthcoming (Summer 2023), SCC is trying to be strategic in lining up competitive projects
  - Joelle: NOAA wants to see efforts to prioritize the project need historically if they issue a grant, the funding also allows for planning efforts
- **Do private foundations support activities in the start-up phase?**
  - Sara: Marisla believes capacity building is important, knows there is a pipeline of projects ready but many that are not. In places where Sara has influence, she's encouraging funding to go to capacity building to build robust pipeline of projects. For the level of funding available, there are sufficient ready projects to fund – there will be a point where low hanging fruit will be used, and there can be a lull while we wait for other opportunities.
  - Yami: BRI funds can be delivered even for capacity building
- **Joelle/Mary - What role can philanthropy play in helping you achieve your goals – where do you see needs/opportunities leverage private funding?**
  - Joelle: There is need in early project stages to convene communities for capacity/planning
    - The nuance for federal funding is very high and NOAA can't change all the processes, so having philanthropic support allows projects to get to that point
  - Sara: our public/private partnerships have been successful if government is willing to enter them
    - on the philanthropy side, we typically must adjust to government's schedule and slow down
  - Yami: These types of seminars help us build partnerships too and see what types of philanthropy is available and who we can collaborate with

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- **Do you recognize Descendants of Freedman as Tribal and Indigenous people to qualify for tribal funding (Freedmen have historically been excluded)? What protocols do you have in place to address discriminatory practices of groups you fund (issues of anti-blackness in some of these organizations)?**
  - Joelle: NOAA is leading peer to peer sharing- bringing together state managers and partners through EPA, NERR, USFWS to address how to make progress in engaging with disadvantaged and under resourced communities better
    - Want to help make durable progress with this new funding
  - Mary: SCC is trying to figure out how best support community-based organizations
    - Separate grant track exists for CBOs (there are difficulties in administering)
    - For Tribal relations- SCC conducts government to government relations with Tribes- designations must be made by the Native American Heritage Commission
      - Separately, SCC works with a lot of intertribal descendants on projects
- **A critical need in the SF Bay Area is funds for Cities and Counties to do planning for adaptation to Rising Sea Level, are any philanthropic grants available for this use even though these are government agencies?**
  - Mary: SCC funds Bay Adapt, OPC and Coastal Commission (CC) also provide funds, but the need is enormous, so this is probably not enough
    - We know there is a lot of need for funds to do community engagement, scoping, planning
  - Sara: A lot of philanthropy groups maintain localized grantmaking, big organizations may have local funds
  - Yami: Where local governments cannot apply directly, community foundations can participate, partner, support and be fiscal sponsor
  - CQ is trying to match/add additional funds to Bay Area issues
- **For private funders, how would you like NGOs to introduce themselves to you before applying for grants? Should we ask for in-person meetings? Email information about our programs without a proposal/ask?**
  - Sara: look at your network, go to your board members and stakeholders, identify if they have contacts
    - Have someone who is potentially getting funded with a foundation, who can vouch for you, send an email, if you have something relevant/a win, share that
    - Be persistent
- **At this stage of 30 X 30, there is still much to understand and analysis to do. What types of funding or organizations are funding 30x30 work for researchers and policy experts to identify potential candidate sites for consideration along the West Coast?**
  - Mary: CA Nature Initiative- state central planning hub, has a lot of this data

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- MPA decadal review- will identify if there are future pathways related to MPA network for 30x30

## Other Comments

- CA is a huge potential funder (enlightened legislature and recently budgeted great sums to coast). Major cuts are currently proposed – cutting \$80M from OPC and \$0.5B from the SCC! Advocating against this can yield huge resources for CA coastal resilience! Reach out to your representatives or email [info@calalive.org](mailto:info@calalive.org) for more information.
- Capacity to get this funding for small CBO's is always an issues, we don't have the resources or the capacity for this large grants.

## Engagement Opportunities

- Funding Opportunities: <https://docs.google.com/document/d/1SAqteBOLhHwLH0BEfNSw-zaL6kgTig5PsPEXtf9fub0/edit>
- Click here to view all three webinar recordings recordings: <https://www.coastal-quest.org/ourprograms/protecting-and-restoring-coastal-ecosystems/coastal-30-x-30/>